

ANCESTORS
OF THE FUTURE
FUND →

HONORING THE PAST,
CO-CREATING THE FUTURE.



MANIFEST

We are the ancestors of future generations, and we have the responsibility to consider them in our decisions and actions.

Looking back at our origins is crucial to understanding the present and creating solutions for a more just and regenerative future.

It is necessary to recognize that Indigenous peoples carry a significant part of Brazil's ancestry, and respecting their rights and life plans is an urgent aspect of co-creating the future we desire for the next generations. Recognizing the importance of Indigenous peoples in the conservation and biodiversity of Brazilian biomes and their impact on climate change is vital.

Connecting ancestral knowledge with cutting-edge technology is the gateway to innovative solutions for the challenges of humanity.

OBJECTIVES

The Ancestors of the Future Fund is philanthropic, non-profit, non-religious, and non-political, created in partnership between the Alok Institute, The Welight Institute and the UN Global Compact, with a focus on providing technical and financial support through projects that empower indigenous peoples in Brazil in culture and entertainment, environmental conservation and regeneration and quality of life in indigenous villages.



AREAS OF INVESTMENT

INDIGENOUS CULTURAL EXPRESSION

Production by Indigenous filmmakers in cinema, music, games, and web3, empowering them to have a prominent presence with artistic and communicational quality in the "audiovisual territory," contributing to the redefinition of Indigenous peoples in the collective imagination of society.

"There is a huge prejudice against us, against Indigenous peoples. They say we are savages. But we want to show our perspective, our art, our culture." (MC Owerá)

TECHNOLOGY AND FOREST

The use of technology for the well-being in Indigenous communities and accessing solutions for sustainable land use, monitoring threats, improving access to healthcare, education, communication, and energy generation.

"What we did with Alok was record our music to pass it on from generation to generation because one day it would be necessary to share it with people who have no knowledge of what the forest is." (Rasu Yawanawa)

TRAINING IN COMPUTING

Empowering young Indigenous individuals to engage with information technology for entrepreneurship and employment opportunities in urban areas, as well as to propose solutions for the well-being within Indigenous communities.

"We have the knowledge about the issues that affect our territories, and with our ancestral technology and contemporary technology, we can create the solutions ourselves." (Iskukua Yawanawa)

*The projects should be carried out by Indigenous individuals and may involve the cooperation of non-Indigenous professionals as co-creators.



RECODE PRO ALDEIA

Training young Indigenous individuals as full-stack developers, equipping them with the skills needed to enter the job market successfully. Through this training program, we aim to promote entrepreneurship and leverage technology to create solutions specifically tailored for Indigenous communities.

Partners: Rede Recode, Osklen e InstitutoE.



NATIVE SOUND

We specialize in professionally recording albums that showcase the captivating musical culture of Brazil's Indigenous peoples. Our studio sessions feature a fusion of traditional and contemporary music from distinct Indigenous groups such as the Yawanawa, Huni Kuin, Kariri Xocó, Guarani, Guarani Mbya, and Kaingang communities. Through these recordings, our goal is to highlight the beauty and diversity of Indigenous music while raising awareness and appreciation for their cultural heritage.

Partners: Loco Records e Altafonte.



NEW HOPE PROJECT

Será um dos maiores investimentos privados para desenvolvimento territorial já realizado em terras indígenas na história do Brasil. A mobilização para este investimento – em processo – beneficiará o Povo Yawanawa, no Acre, com objetivo de melhoria de qualidade de vida através de independência energética, acesso a água, mobilidade e geração de renda através do empreendedorismo regenerativo.

Partners: CTR Foundation e Ethos Asset Management.

THE DIRECTORS



ALOK INSTITUTE

“ Bringing the ancestral wisdom of the forest to the world is not only part of my artistic goals but also my principles as a citizen. Since I came into contact with the culture of Indigenous peoples, I have understood the importance of preserving and disseminating their knowledge and dismantling concepts, beliefs, and narratives that taint the perception that adults and young people in my country, and around the world, have about Indigenous communities. The future can be technological and sustainable, but for that, we need to listen to the voice of the forest and co-create solutions together with these voices.

Alok - president



WEIGHT INSTITUTE

“ Philanthropy and social and environmental impact projects are not only a means of donating money but also a vehicle for the necessary changes in humanity. Welight has a long-standing commitment to Indigenous peoples in Brazil, as it was conceived through numerous immersions in Indigenous culture and projects in Indigenous territories over the course of more than a decade. It is with a sense of duty fulfillment and honor to ancestral knowledge that we participate in the Ancestors for the Future Fund, solidifying our commitment to future generations.

Ian Lazoski - president



UN GLOBAL COMPACT

“ We live in the age of stakeholder capitalism, where it is no longer possible to separate a company's values from its market value. Society is charging. Everyone has to take responsibility and do their part. It is necessary to act, and act now, so that we can achieve the goals of the 2030 Agenda. It is the only possible way out.

Carlo Pereira - CEO of the UN Global Compact in Brazil

REALIZATION



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